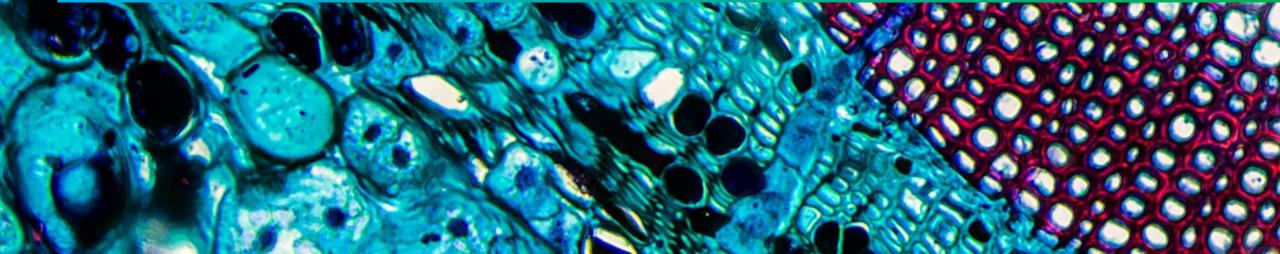


Challenge the status quo

Dutch Life Sciences Conference 2022

Annemiek Verkamman



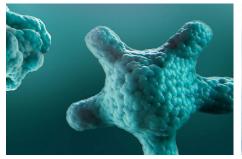
About HollandBIO

Our goal:

To unlock the full potential of biotech innovations to optimize health, sustainability and economic growth.

Our members:

- More than 270 member companies.
- About 85% startups and SMEs, in addition to large companies and multinationals.
- Frontrunners in diagnostics, medicines & vaccines, seed breeding, cultivated meat, alternative proteins and raw materials from micro-organisms.

















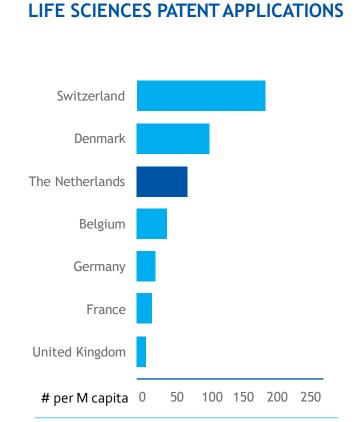




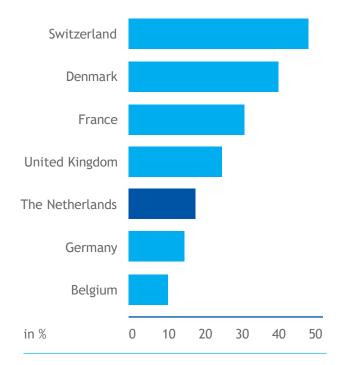
"Praat mee-bijeenkomst" HollandBIO members — 10 maart 2020



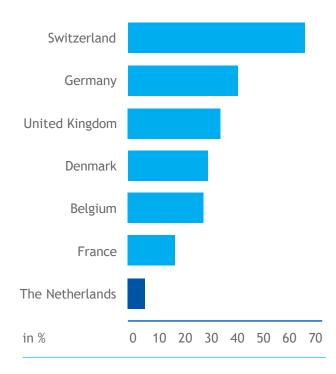
Lagging company formation and conversion of patents







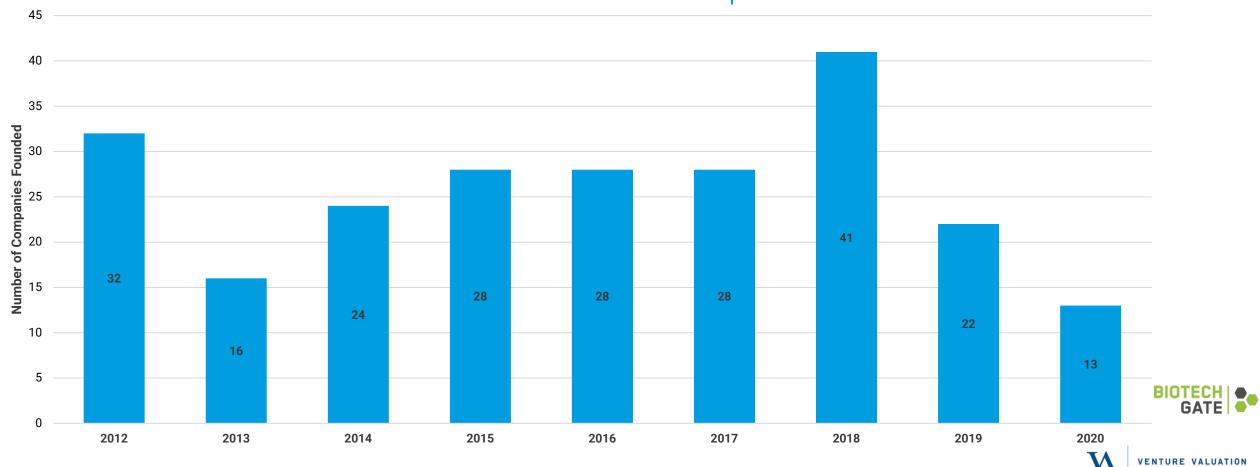
GROWTH IN THE NUMBER OF LIFE SCIENCES R&D PRODUCTS IN DEVELOPMENT





Company foundation timeline

NUMBER OF LIFE SCIENCE COMPANIES FOUNDED BY YEAR | 2012-2021



The graph contains the number of privately owned or publicly listed (no subsidiaries) life science companies founded by year including Biotech - Therapeutic and Diagnostic, Biotech - R&D Services, Biotech - Others, Pharma, Medical Technology and Digital Health companies. **Companies founded in 2021 were excluded** since newly founded companies often remain under the radar until their first financing round. Information displayed in the chart may alter as new information is received

Tackling the challenge with a booster for biotech













250 million

Holland BIO

"An important moment,
14 April 2022, the
approval of the Biotech
Booster program that was
endorsed and submitted
by the Ministry of
Education, Culture and
Sciences."





Three drivers of a new wave of innovations

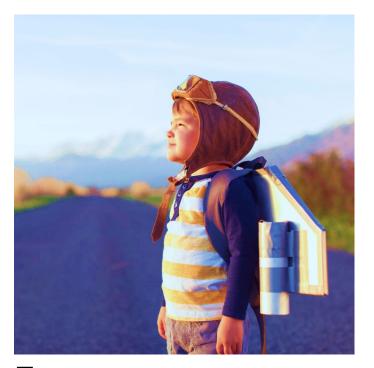


Global challenges





Advances in bioscience and computing & Al



Entrepreneurs determined to make a difference

New innovations transform how we heal, fuel and feed the world

New ways to treat disease by modifying genes



45%
of the worlds disease burden
could be addressed

Manufacture fuels, chemicals and fabrics using fermentation



60% of physical inputs could be made by biological means

Meats produced without animals



7-9% of annual man-made GHG could be reduced by 2050

Source: The Bio Revolution McKinsey Global Instit

BIO REVOLUTION

A Bio Revolution is occurring that has potential to transform our economies and societies

60%

of physical inputs could be made using biological means

45%

of the world's disease burden could be adressed 30%

of private-sector R&D could be impacted by biology

7-9%

of annual man-made GHG could be reduced by 2050



This Revolution could drive \$2-4T of direct economic impact across domains in the next 10-20 years...

Health

Monogenic diseases prevented at birth

EXAMPLES OF APPLICATIONS

Agriculture

Meats produced without animals

Materials & energy

Synthetic silks produced by microbe factories



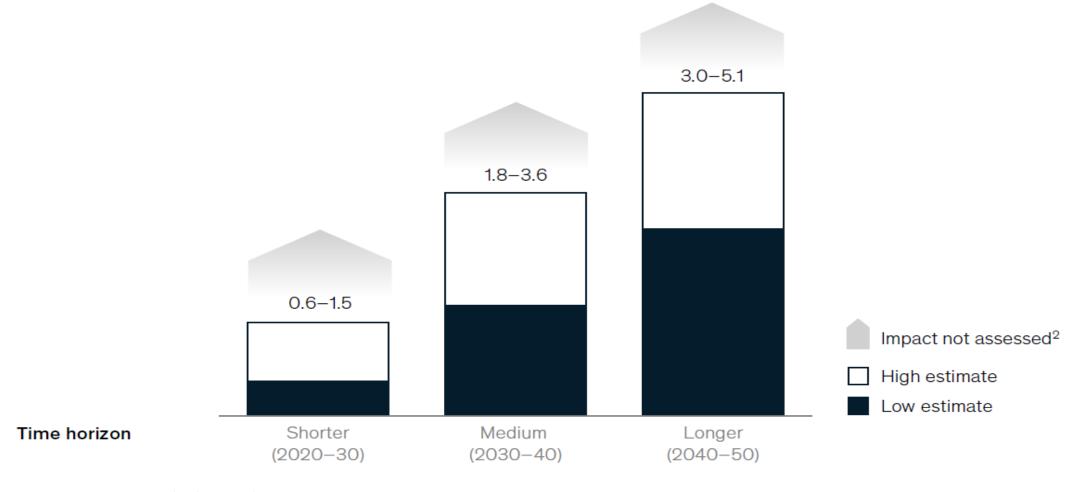
Consumer

Personalized diets based on your genome

Source: McKinsey Global Institute

Biotechnology and economic growth

Partial estimate of potential and direct annual impact by time horizon¹ \$ trillion



Source: McKinsey – *The biorevolution*



Biotech Booster aims to improve biotech knowledge transfer

From knowledge institutes to society

BIOTECH BOOSTER BUILDS A FERTILE BIOTECH ECOSYSTEM

Bringing the most experienced minds in research and entrepreneurship together to develop promising ideas.

Giving entrepreneurial talent a chance to grow and develop.

Improving mutual awareness and understanding between companies and knowledge institutes.

Creating a predictable and stable project pathway focused on development.

Preparing team and tech for accelerated growth.

BIOTECH BOOSTER DIFFERENTIATORS

Unearmarked funding:

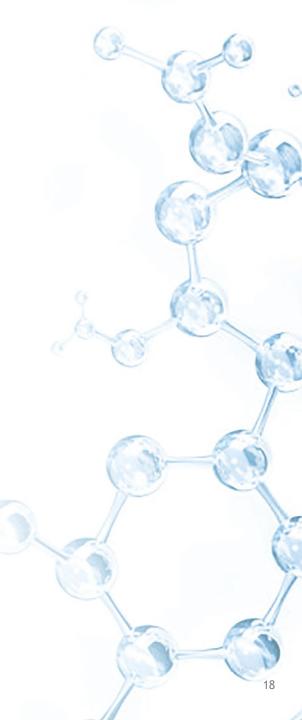
- €250 million in funding for projects
- Funding up to €2 million/project over 4 years

Development focus:

- Bringing research, commercial and development expertise together from the start
- Leveraging experience from seasoned entrepreneurs from the start

• Scale:

- National approach on broad biotech themes
- Strong network of companies, researchers, investors and experts



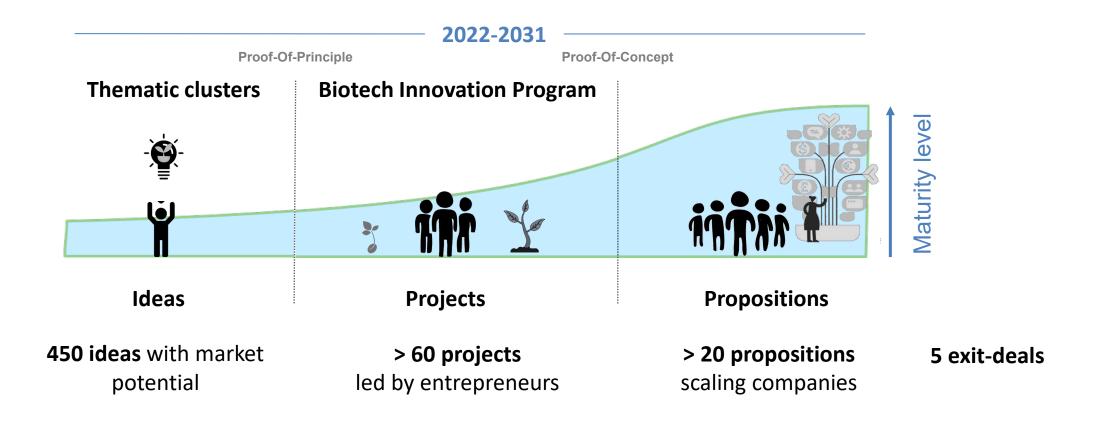
BIOTECH BOOSTER OFFER

- BB offers significant and flexible funding to develop the idea and the people that need to develop it.
 - This avoids limitations often placed on existing funding (incl. grants) and provides time to validate people and ideas before spinning off.
- BB brings in entrepreneurs and experts early on.
 - This avoids a development focus driven by research goals and the risk that key issues relevant for later development are perceived too late.
- BB offers a pre-agreed framework for projects.
 - This avoids costly and time-consuming legal steps such as incorporation and share distribution, or licenses, when the idea is not sufficiently developed yet.





BIOTECH BOOSTER'S PHASES AND OUTPUT



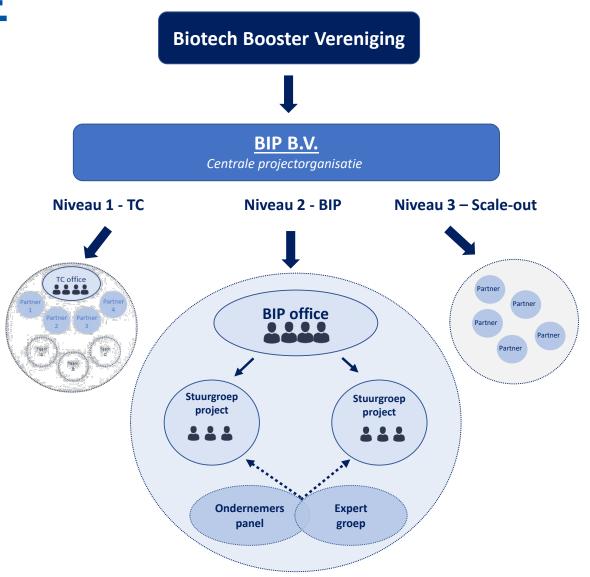
INTENDED STARTING THEMATIC CLUSTERS

National teams providing local support to projects from public and private partners.

- Industrial/Production
- Agri/Food
- Medical/Therapeutical
- Diagnostics/Services
- Platform/Discovery & Development



GOVERNANCE





Biotech Booster: realising success together