

Lifestyle Medicine

Why do we need it?

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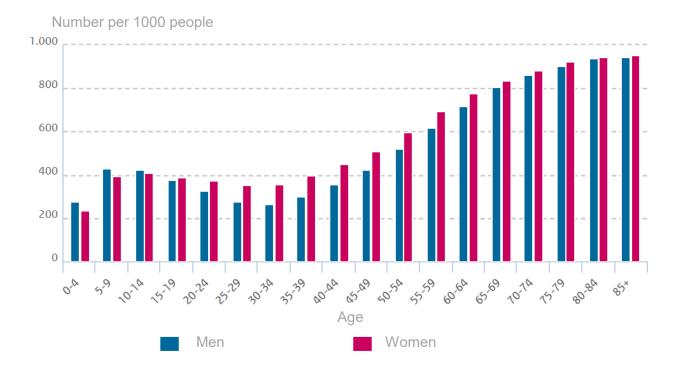
TOBACCO & ALCOHOL





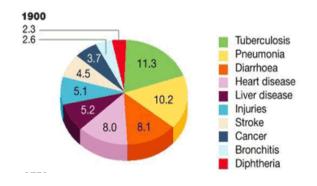


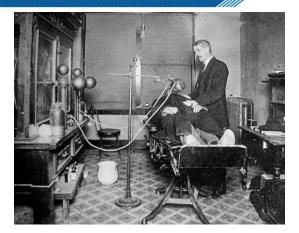
CHRONIC DISEASE IN THE NETHERLANDS



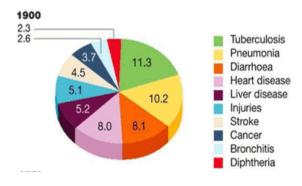
CBS 2018

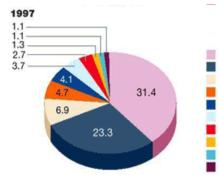
UNSUSTAINABLE HEALTH CARE



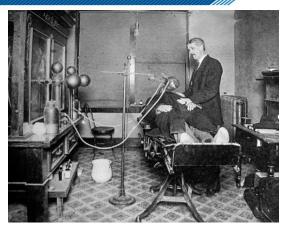


UNSUSTAINABLE HEALTH CARE











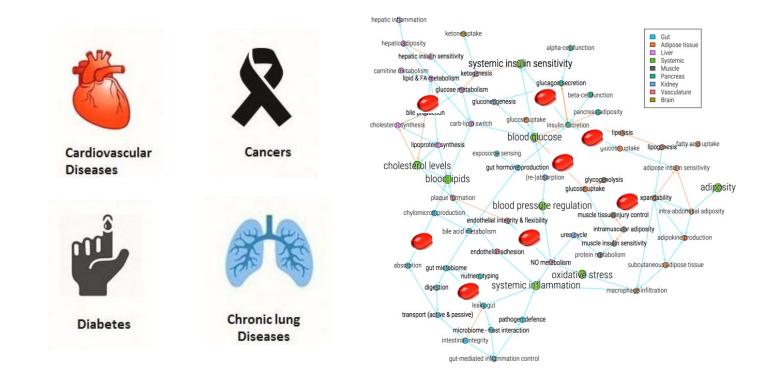
THEN: SIMPLE UNIFACTORIAL DISEASE







NOW: COMPLEX SYSTEMS DISEASE



McLellan, Nat Rev Cardiol 2012

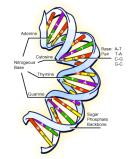
ETIOLOGY OF NCD











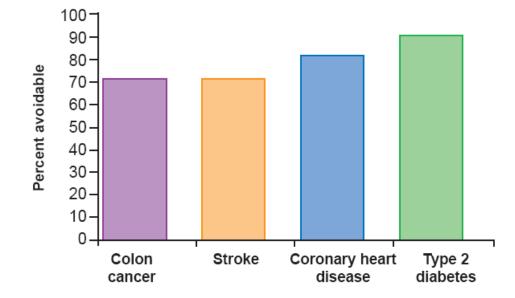








Pacific	Nauru (1952)	0
Islanders	Nauru (2002)	41
New	Rural	0
Guineans	Urban	37
Aboriginal	Traditional	0
Australians	Westernized	23



Willett WC, Science 2002

WIM & SAÏDA



LIFESTYLE MEDICINE: WHAT DO WE NEED?



PATIENT EMPOWERMENT







E-HEALTH



WHY DOCTORS?

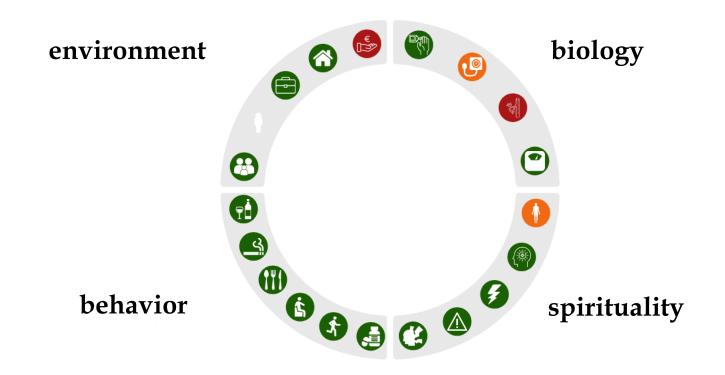


Diagnose

Inform

Inspire

Check



- The disease burden has changed, medicine should change as well
- Our way of life is at the root of many non communicable diaseases
- Lifestyle medicine tackles the roots of the etiology
- Patient empowerment is key
- Modern doctors are advisors, no more no less