

### Lifestyle Medicine

#### Why do we need it?

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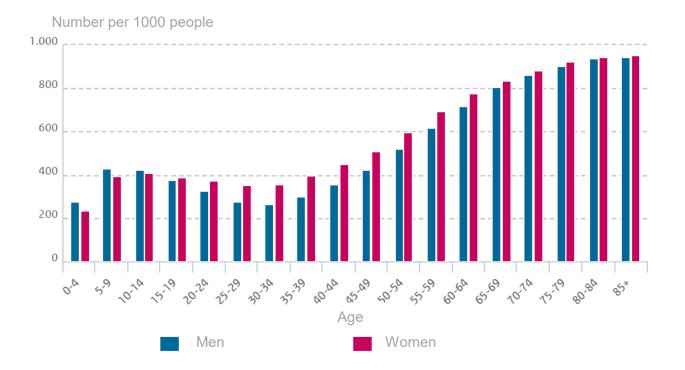
TOBACCO & ALCOHOL





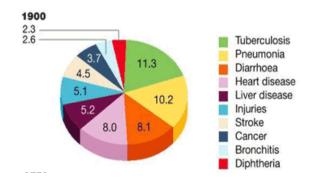


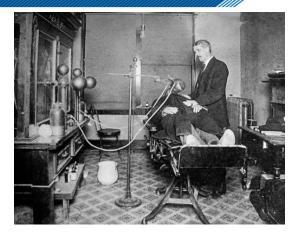
#### CHRONIC DISEASE IN THE NETHERLANDS



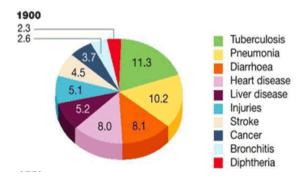
CBS 2018

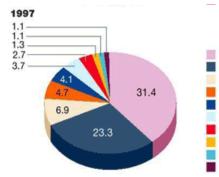
#### **UNSUSTAINABLE HEALTH CARE**



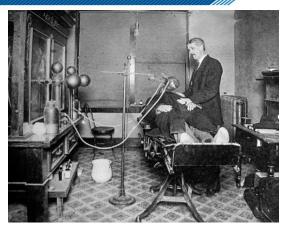


#### UNSUSTAINABLE HEALTH CARE











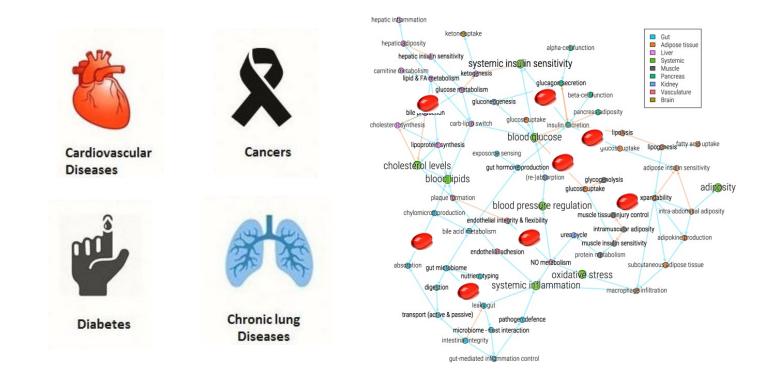
#### THEN: SIMPLE UNIFACTORIAL DISEASE







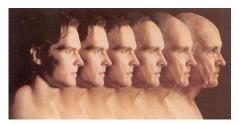
#### NOW: COMPLEX SYSTEMS DISEASE



McLellan, Nat Rev Cardiol 2012

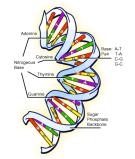
#### **ETIOLOGY OF NCD**











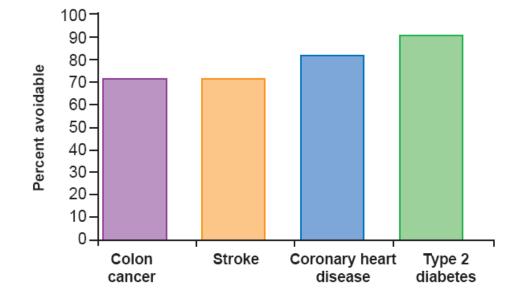








Pacific	Nauru (1952)	0
Islanders	Nauru (2002)	41
New	Rural	0
Guineans	Urban	37
Aboriginal	Traditional	0
Australians	Westernized	23



Willett WC, Science 2002

#### WIM & SAÏDA



#### LIFESTYLE MEDICINE: WHAT DO WE NEED?



#### PATIENT EMPOWERMENT







#### **E-HEALTH**



#### WHY DOCTORS?

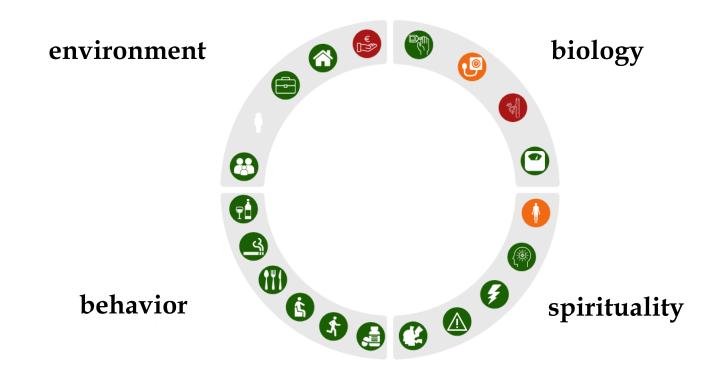


## Diagnose

## Inform

# Inspire

Check



- The disease burden has changed, medicine should change as well
- Our way of life is at the root of many non communicable diaseases
- Lifestyle medicine tackles the roots of the etiology
- Patient empowerment is key
- Modern doctors are advisors, no more no less