

# SPONSORING & EXHIBITION OPPORTUNITIES OSS - NOVEMBER 22, 2017

## Dutch Life Sciences

[www.dutchlifesciences.com](http://www.dutchlifesciences.com)

The conference provides attendees with an excellent opportunity to network and share ideas with the aim of creating new partnerships and future collaborations that will help to drive the life sciences sector.

Visionary keynote lectures

Dedicated parallel sessions

Visit Pivot Park

Investors Forum

CEO breakfast session

Networking programme with lunch & reception and exclusive conference app

Exhibition room

Startup area

Whom to meet:  
350 delegates representing



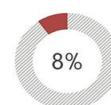
Life Sciences company  
(Pharma, Food & Agri)



Venture Capital



CRO, CMO, service,  
law consulting



Research



Regional, governmental



Industry organisation

## Tailor-made sponsoring packages: brand awareness, brand exposure or networking

	Partner (up to 4 sponsors)	Programme sponsor (up to 9 sponsors)	Co-sponsor	Supporter	Exhibitor (up to 20 exhibitors)
Excluding 21% VAT	10,000 EUR	5,000 EUR	3,000 EUR	1,750 EUR	1,200 EUR
<b>Pré-event programme participation</b>					
Representation in programme committee	1				
Attendance speakers and VIP dinner evening prior to conference date	1				
<b>Exhibition space</b>					
Length x Width (m)	5x2	3x2	3x2		3x2
Additional metres booth space, 200 EUR p/m					
<b>On-site benefits</b>					
Conference tickets (incl. exhibitor tickets)	10	5	3	2	2
DISCOUNT admission tickets* € 50 discount per full access ticket	10	5	5	2	
Promo video slot during plenary programme component (max. 3 minutes)	1				
Host parallel session incl. chairmanship, reception or breaks	✓	✓			
Your logo on slides during waiting phases of all sessions	✓	✓	✓		
Promo material at registration desk	✓	✓	✓	✓	
<b>Conference app benefits</b>					
Promoted messages on conference day (140-character maximum)	2	1	1		
Sponsor mention in Agenda by programme component in question	✓	✓			
Sponsoring & exhibitor listing – name, logo, url, social media	✓	✓	✓	✓	✓
<b>Brand exposure and promotion pré-event</b>					
‘Sponsor in the spotlight’ - publication company profile or interview on website and e-mail newsletter	✓				
Your logo with link to your own website on DLS homepage	✓	✓			
Your logo in our e-newsletters (approx. 8.000 contacts)	✓				
Your logo in all (inter)national media communications	✓				
Your logo and link on sponsor and exhibition section dutchlifesciences.com	✓	✓	✓	✓	✓

\* One participant registration per admission tickets. Conference fee value per ticket € 349,- excl. 21% VAT

## Other exclusive exposure opportunities

### In the Spotlight

**'Sponsor in the spotlight'**: publication company profile or interview on website, e-mail newsletter and conference app

**Promo video slot** during a plenary programme component (max. 3 min) and video link at website and in conference app

### Getting your message across through the Conference App

This can be any form of media you want. Try to make it as engaging as possible: An interview, a video, an advertorial. Any form of media to get your message across. PDF, PNG, JPEG files can be uploaded in the Special. A link to an external channel like YouTube or Flickr

### Exclusiveness

Pen sponsor (handed out to all delegates – 1 sponsor only)

Notepad sponsor (handed out to all delegates – 1 sponsor only)

\* excl. costs materials

**1,000 Euro\***

**For more information and possibilities:**

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